



GLOBAL SOUTH COALITION FOR DIGNIFIED MENSTRUATION (GSCDM)

3 Years-Strategic Plan

2023-2026

VISION

Menstruators within all identities live with dignity throughout their life cycle.

MISSION

- DIALOGUE for deconstructing the power and patriarchy at levels through research, education, policy, advocacy, and networking.
- DISMANTLE institutional, structural, inter & intra-personal, and social oppressive systems in place affecting menstruation.
- DEVELOP the ability to access basic inalienable human rights, and critical resources to lead happy, and healthy lives, and obtain menstrual dignity.
- Ignite DISCOURSE to unite global organizations and individuals to lead dignity-centered menstrual movements globally.

VALUES

- Human Rights
- Non-Discrimination
- Life Cycle Approach
- Survivor Centered Approach
- Global Advocacy
- Social Inclusion



- Reproductive Justice
- Accountability

SCOPE OF MENSTRUAL MOVEMENT

- GSCDM Secretariat/GSCDM Steering Committee
- Region
- Country
- Province/State
- City

PLANNING FOR 3 YEARS (2023-2026)

<i>S.N</i>	<i>PERSPECTIVE</i>	<i>ACTIVITIES</i>	<i>MEASURE</i>	<i>Starting YEAR</i>	<i>PRIORITY</i>	<i>RESPONSIBILITY</i>
1	Internal Process	Improve the website of GSCDM	Changed and managed the website.	2023 and resume every year.	High	SCM ¹ with IT Person.
	Internal Process	Proactive for Communication	Stimulated engagement	2023 and resume every year.	High	All SCM including Secretariat, National Coordinators.
	Internal Process	Expand the membership and networking for the campaign	Increase in the number of members.	2023 and resume every year.	Moderate	SCM with National Coordinators.
	Internal Process	Research and Dissemination	A number of research conducted and disseminated.	2023 and resume every year.	Moderate	SCM with the support of Secretariat & National Coordinators.
	Internal Process	Develop the FAQ (Frequently Asked Questions), and upload it via the website; revised as per the requirement.	Availability of FAQ at the Website	2023 and resume every year.	Moderate	SCM.

¹ Steering Committee Members



	Internal Process	Develop and publish the training manual	Develop training manual	2024	High	SCM with Secretariat.
	Internal Process	Develop the Dignified Menstrual Friendly guideline for Disaster and pandemic response, and climate action.	A number of guidelines developed	2025	High	SCM
	Internal Process	Formation of a Resource Center for Dignified Menstruation.	A number of Resource Centers were formed.	2025	Moderate	SCM with National Coordinators.
	Internal Process	Functioning Independently	A number of countries working self-reliantly	2025	Moderate	SCM
2	Learning and Growth	Training and capacity building for member countries.	A number of trained member countries	End of 2023/starting of 2024 and resume every year.	High	SCM
	Learning and Growth	Recognizing the deserve activist on Dignified Menstruation.	A number of activists recognized.	2023 and resume every year.	Moderate	SCM with Secretariat.
3	Finance	Fund Raising through different mediums such as art, fashion show, street drama, etc.	Raised 5000-7000 \$/per year	2023 and resume every year.	High	SCM
	Finance	Coordination with local government.	A number of the programs conducted on DM in the funding of local govt.	2 nd quarter of 2023 and resume every year.	High	SCM
	Finance	TAP to Corporate Social Responsibility of a Private Organizations.	A number of partnering with Private Organizations.	3 rd quarter of 2023 and resume every year.	High	SCM
4	Advocacy	Amplify the social media campaign.	A number of posters/flyers developed and shared.	2023 and resume every year.	High	SCM, National Coordinators, Secretariat.
	Advocacy	International Dignified Menstruation Day (Dec 8), celebrates and visualize menstruation through different	A number of activities organized on Dec 8.	2023 and resume every year.	High	SCM, National Coordinators, Secretariats.



		mediums of art, music, dance, fashion, etc.				
Advocacy		Other opportunities for advocating DM such as IWD, HIV Day, 16 days Activism, OBR, MHM Day, Labor Day, etc. (Annual Calendar is attached with the email.)	A number of days marked/celebrated.	2023 and resume every year.	Moderate	SCM, National Coordinators, Secretariats.
Advocacy		Increase Participation	The number of individuals/organizations increased.	2023 and resume every year.	Moderate	SCM, National Coordinators, Secretariats.

REGULAR INTERNAL ACTIVITIES

- Annual General Meeting (AGM)
- Monthly Meeting (on the 28th of every month)

KEY RESULTS AREA AND INDICATORS

1. Resources

- ◆ The SCMs are responsible for working as HUMAN CAPITAL. They will take the lead in their respective areas for conducting research, publications of research, and other campaigning activities.
- ◆ Secretariat will provide technical support for it.
- ◆ The SCMs will look forward to the funding opportunities and identify the relevant proposal.

2. Logistic

- ◆ SCMs will use their respective office and communication will be conducted via zoom, Secretariat office provides the zoom link for webinars, virtual training, etc.
- ◆ SCMs will assist in the development of the concept note, proposal writing, etc.